

Chambers
RANKING GUIDE

Europe

Europe's Leading
Lawyers for Business



chambers.com

Chambers Europe Awards 2020

It is our pleasure to announce that we will host the Chambers Europe Awards 2020 on Thursday, 24th April, 2020 in Madrid.

Chambers' unrivalled reputation ensures that the event will be attended by the most influential and successful lawyers and barristers in Europe.

Sponsoring the Chambers Europe Awards affiliates your company, firm or set with Chambers and Partners, allowing you to interact with this top level audience.

You will have extensive brand presence throughout the event, supported by Chambers' unique reach to your peers and potential clients.



For further information on sponsoring the Chambers Europe Awards 2020, please contact our Head of Event Sales at the email address Jess.Lindsay-Lonton@chambers.com

Chambers | Events



Sponsorship Opportunities

		Platinum	Gold	Silver	Bronze
Pre-Event					
Now - 23.04.20	Your firm's logo on all the official communication concerning the Europe 2020 Awards, highlighted as "In Association with Chambers and Partners"	•			
	300 word corporate description under "Our sponsors" on website for one year	•	•		
	Your logo on all the official communication concerning the Europe 2020 Awards: <ul style="list-style-type: none"> • The "Save the Date" email announcing the venue and confirmed date • The announcement of the shortlists emailed to all nominated firms/individuals • All table reservation forms" 	•	•	•	
	Your profile and logo to be displayed on our "About our Sponsors" page, with direct link to your website for one year	•	•	•	•
	Mention and tag in all promotional social media posts dedicated to the including the promotional campaign and the live feed from the event. Our Twitter, LinkedIn and Facebook accounts have a total audience of about 54,000 followers, enhanced by third-party shares and retweets	•	•	•	•
During Event					
24.04.20	30-minute private cocktail reception for you and your chosen attendees (selected from our attendance list)	•			
	Personal display banner and brochures in the cocktail area before dinner	•			
	Your company profile with an additional full page, full colour advert in the awards programme distributed to all attendees				
	Your company logo featuring: <ul style="list-style-type: none"> • Displayed as "In Association with..." in all the event branding elements, AV sequences, welcome posters, seating plan, awards brochures • Displayed as "In Association with..." on the stage backdrop • Displayed as "In Association with..." on the official press wall 	•			
	2 minute pre-dinner speech by a representative of your firm/company	•			
	Your company logo engraved on each award as "In Association with"	•			
	Logo on napkins during event	•			
	A short customised PowerPoint display, aired on loop during award breaks	•			
	Personalised logos dotted around the event space arranged by Chambers	•	•		
	300-word corporate description under "Our sponsors" on events programme	•	•		
	Present award of your choice on stage	•	•		
	1 x poseur table in main room for sponsors' marketing items	•	•		
	Logo on PowerPoint loop during awards break	•	•	•	
	Sponsored gift placed on all table settings	•	•	•	
	Logo and 1 A5 advert in awards programme	•	•	•	
	Can bring two personalised pop-up banners to place in main event room	•	•	•	
	Can bring one personalised pop-up banners to place in main event room				•
	Logo on press wall	•	•	•	•
	Event photographed	•	•	•	•
	Organisation of production and management aspects of this event covered by Chambers	•	•	•	•
	Mention and tag in the live Twitter feed from the Awards	•	•	•	•
	1 table of 10 guests at the awards dinner in prime position	•	•		
	5 guests at the awards dinner			•	•
Post Event					
25.04.20 to 23.04.21	Your logo featured in the picture gallery from the event and promoted on our website and social media accounts	•			
	Mention and tag in all post-event social media posts	•	•	•	
	Your branding included in the post-event commentary page on our website page related to the Europe 2020 Awards	•	•	•	•
	First refusal to sponsor the same session for awards the following year	•	•	•	•
		£20,000	£15,000	£10,000	£5,000