



Chambers Forums

Commercial Sponsorship

Engaging content, networking
and celebration with leading
General Counsel and top
ranked lawyers globally.





For further information on sponsoring a Chambers Forum, please contact our Head of Event Sales:

Jess.Lindsay-Lonton@chambers.com

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What are Chambers Forums?

Chambers Forums are a global series of jurisdictionally significant conferences running in 20+ locations each year.

Each forum will consist of a half day of engaging legal content and networking opportunities with leading General Counsel and top ranked lawyers.

We want to collaborate with expert law firms to make introductions to the country's leading GCs and clients on your behalf, offering you a gateway to future business.

There are many ways firms can utilise these forums; assist with expansion of a practice within your jurisdiction, expand brand awareness in a new jurisdiction, or simply just to widen your client base.

With multiple networking opportunities throughout the forum, a chance to meet with the Chambers Editorial team and awards distributed to top performing firms and influential GCs, these Forums are the event of the year not to be missed.

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Chambers Forums

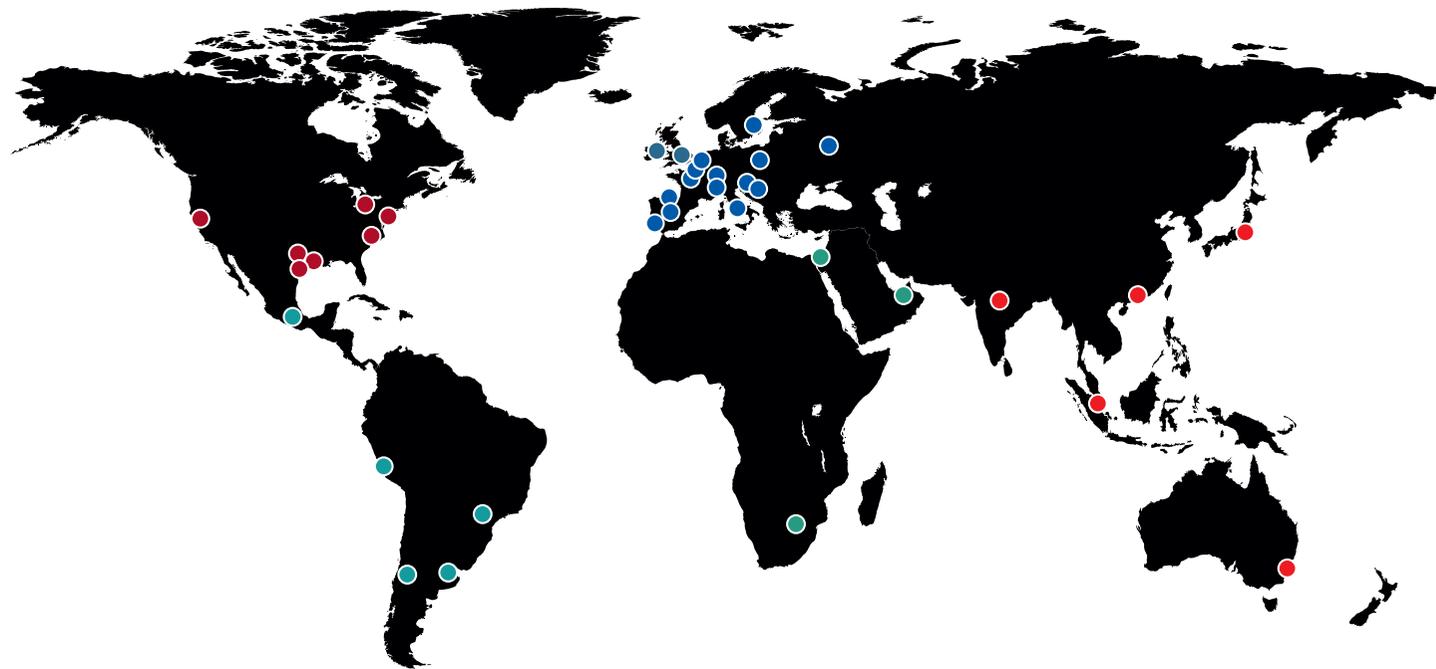
Where are we going?



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Agenda

	Time	Law Firms	General Counsel
30 mins	13:15 - 13:45	Registration	
1.5 hrs	13:45 - 15:15	State of the Market	
30 mins	15:15 - 15:45	Coffee Break	
1.5 hrs	15:45 - 17:15	"How to" Chambers	GC Seminar
2 hrs	17:15 - 19:15	Editors' Reception and Awards Ceremony	



Everyone to attend
(GCs & Law Firms)



Law Firms
only



General Counsel
only

Sponsorship Packages Overview

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Benefit	State of the Market	GC Seminar	Editors Reception	Coffee Break
	Platinum	Gold	Silver	Bronze
Session filmed, edited and promoted on the Chambers website	•			
GCs and Private Practice guaranteed in attendance	•			
GCs and Law Firms guaranteed in attendance (optional to have GCs only)		•		
Session led by firm representative	•	•		
Session to be moderated by firm representative	•	•		
Firm to present one GC award at the Editors' Reception	•	•		
Sponsor logo on the day's agenda	•	•		
Firm logo on GC award being presented at the Editors' Reception	•	•		
Guaranteed one-to-one meeting with Editorial team	•	•		
Promotion of session on Chambers social media accounts	•	•	•	
Hyperlinked logo on the Chambers Forum page for one year	•	•	•	
Branded promotional item in gift bag	•	•	•	
Session photographed	•	•	•	•
Firm logo on prominent display throughout session	•	•	•	•
Firms logo on all marketing material related to this session	•	•	•	•
Organisation of production and management aspects of the session	•	•	•	•
2 hours networking opportunity at evening reception – cocktails and canapés included	•	•	•	•
First refusal to sponsor the same session in same location following year	•	•	•	•
Attendance to 'How to Chambers' session that provides exclusive advice about submissions	•	•	•	•
Cost	£18,000	£15,000	£3,500	£1,500
Number of firm representatives to be present during session	12	10	7	3
Sponsorship opportunities available	1	1	Unlimited	Unlimited
Sponsor firm description linked to logo on conference website	400 words	300 words		

1 SPONSORSHIP OPPORTUNITY AVAILABLE

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'State of the Market' Sponsorship Package

PACKAGE COST

£18,000

WHAT IS IT?

The 'State of the Market' discussion will give one firm the opportunity to collaborate with Chambers and open the forum with this particular session.

This will be an hour and a half session whereby you can conduct a group discussion on three key topics such as 'Doing Business In...', 'What's hot in the market' and 'What do clients expect from their law firms'.

The sponsoring firm will work with our editorial team to create the content of this seminar based on the in-depth research that's taken place over the previous year by our research team.

As the sponsoring firm, you will be able to present the findings showcasing your firm as the country's legal expert.

You, as the sponsoring firm, will set the agenda, lead the session and answer all questions raised giving you the opportunity to attest to your already credible position in the market.

This session will be filmed, material edited then promoted on our website for one year.

Showcase
your firm as
the country's
legal expert

Session to be
filmed, edited
and promoted on
chambers.com
for one year

Get in front
of leading GCs
and peers

All costs exclude VAT. All of the above is subject to the Chambers and Partners Terms and Conditions



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1 SEMINAR SPONSORSHIP OPPORTUNITY AVAILABLE

GC Seminar Sponsorship Package

PACKAGE COST

£15,000

WHAT IS IT?

In the privacy of your own conference room, your firm has the opportunity to lead a panel discussion covering a hot topic of your choice.

Utilising an hour and a half with leading GCs, clients and optional highly ranked peers, showcase your firm as prominent experts within a particular practice area.

This session is an ideal way to get in front of an audience of highly engaged GCs to expand your brand awareness, grow a practice area and widen your client data base.

As the sponsoring firm, you will have the opportunity to pick the topic of this seminar, and work on the content with our seminars manager. Below you will find a list of hand picked 'hot topics' you may wish to choose from. Please note, these are a recommendation and we would consider alternative topics.

- * Compliance / Anti-Corruption
- * Insurance
- * M&A / Investments / Banking & Finance
- * Insolvency / Restructuring
- * Diversity
- * Energy
- * FinTech
- * Data Privacy
- * Cross Border Transactions
- * Business Strategy
- * Dispute Resolution
- * IP

Once a topic has been booked, no other firm can cover this, offering you exclusivity around this practice area.

All costs exclude VAT. All of the above is subject to the Chambers and Partners Terms and Conditions

1.5 exclusive
hours with
leading GCs
and clients

Expand
your brand
awareness, and
widen your
client base

MULTIPLE SPONSORSHIP OPPORTUNITIES AVAILABLE

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‘Editor’s Reception’ Sponsorship Package

PACKAGE COST

£3,500

WHAT IS IT?

Sponsoring a Chambers Editors’ Reception affiliates your company or firm with Chambers and Partners, allowing you to network with the world’s leading lawyers and General Counsel in your target market.

You will have exclusive brand presence throughout the whole event cycle and marketing campaign, and your logo will appear in the Forums section of our website for a whole year.

A key part of this reception is for the Chambers Editorial team to recognise and distribute awards to top performing firms and influential GCs.

Chambers has provided insight into the legal profession for over 30 years. During this time, in-house lawyers and third-party experts have shared their views on the value and importance placed on the role of the General Counsel. No longer just the ethical and legal heart of a business, these professionals now sit as influential participants at board level. Effective managers, industry pioneers, diversity and CSR champions: these Influencers show the way. We will be recognising these GCs during the Reception offering you the opportunity to network with the country’s leading GCs and clients.

Opening
Speech

Be seen as
the country’s
leading client
focused firm



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Contact us to find out more

Sponsorship opportunities are limited per country so we advise confirmation as soon as possible to avoid missing out on your preferred session(s) or location(s).

For any queries relating to the sponsorship opportunities, or to secure your preferred session, please do not hesitate to contact our Head of Event Sales via email at Jess.Lindsay-Lonton@chambers.com or telephone on +44(0)20 7778 1438.



JESS LINDSAY-LONTON
Head of Event Sales