

# Chambers Diversity & Inclusion Awards

It is our pleasure to announce that we will host The Chambers Diversity & Inclusion Awards on Thursday, 6th of June in San Francisco, USA.



## About the event

The Chambers Diversity & Inclusion Awards shine the spotlight on champions for change, trailblazers and outstanding allies who are furthering the advancement of equality in the legal profession. The awards provide a unique opportunity to network with in-house counsel and global law firms who are paving the way in terms of driving inclusion and cultural change. Award categories cover gender diversity, race and ethnicity, LGBT+, corporate social responsibility, pro bono and the work of allies.

## Why Sponsor a Chambers Diversity & Inclusion Awards ceremony?

Now in their seventh year, the awards have created a global platform in both the USA and Latin America to let clients know about the key players in the inclusion field. As there is growing demand from clients for a much more diverse legal profession, the awards provide your firm with a strong international association to industry leaders in diversity and inclusion, CSR and pro bono. Sponsoring a Chambers D&I Awards affiliates your company or firm with Chambers and Partners; allowing you to demonstrate your firm's commitment to D&I in the workplace in front of the world's leading lawyers, in-house legal team and general counsel.

*"It was a great opportunity to network with clients and colleagues in the US and abroad. Everyone was very friendly and engaging."*

Richard A. Johnson, Partner at Waller – sponsor of previous Chambers Events





## Sponsorship Opportunities

		Platinum	Gold	Silver	Bronze
<b>Pre-Event</b>					
Now - 05.06.19	Your firm's logo on all the official communication concerning the D&I Awards San Francisco 2019, highlighted as "In Association with Chambers and Partners"	•			
	300 word corporate description under "Our sponsors" on website for one year	•	•		
	Your logo on all the official communication concerning the D&I Awards San Francisco 2019: • The "Save the Date" email announcing the venue and confirmed date • The announcement of the shortlists emailed to all nominated firms/individuals • All table reservation forms"	•	•	•	
	Your profile and logo to be displayed on our "About our Sponsors" page, with direct link to your website for one year	•	•	•	•
	Mention and tag in all promotional social media posts dedicated to the D&I Awards San Francisco 2019 including the promotional campaign and the live feed from the event. Our Twitter, LinkedIn and Facebook accounts have a total audience of about 54,000 followers, enhanced by third-party shares and retweets	•	•	•	•
<b>During Event</b>					
06.06.19	30-minute private cocktail reception for you and your chosen attendees (selected from our attendance list)	•			
	Personal display banner and brochures in the cocktail area before dinner	•			
	Your company profile with an additional full page, full colour advert in the awards programme distributed to all attendees				
	Your company logo featuring: • Displayed as "In Association with..." in all the event branding elements, AV sequences, welcome posters, seating plan, awards brochures • Displayed as "In Association with..." on the stage backdrop • Displayed as "In Association with..." on the official press wall	•			
	2 minute pre-dinner speech by a representative of your firm/company	•			
	Your company logo engraved on each award as "In Association with"	•			
	Logo on napkins during event	•			
	A short customised PowerPoint display, aired on loop during award breaks	•			
	Personalised logos dotted around the event space arranged by Chambers	•	•		
	300-word corporate description under "Our sponsors" on events programme	•	•		
	Present award of your choice on stage	•	•		
	1 x poseur table in main room for sponsors' marketing items	•	•		
	Logo on PowerPoint loop during awards break	•	•	•	
	Sponsored gift placed on all table settings	•	•	•	
	Logo and 1 A5 advert in awards programme	•	•	•	
	Can bring two personalised pop-up banners to place in main event room	•	•	•	
	Can bring one personalised pop-up banners to place in main event room				•
	Logo on press wall	•	•	•	•
	Event photographed	•	•	•	•
	Organisation of production and management aspects of this event covered by Chambers	•	•	•	•
	Mention and tag in the live Twitter feed from the Awards	•	•	•	•
	1 table of 10 guests at the awards dinner in prime position	•	•		
	5 guests at the awards dinner			•	•
<b>Post Event</b>					
07.06.19 to 05.06.20	Your logo featured in the picture gallery from the event and promoted on our website and social media accounts	•			
	Mention and tag in all post-event social media posts	•	•	•	
	Your branding included in the post-event commentary page on our website page related to the D&I Awards San Francisco 2019	•	•	•	•
	First refusal to sponsor the same session for awards the following year	•	•	•	•
		<b>£20,000</b>	<b>£15,000</b>	<b>£10,000</b>	<b>£5,000</b>



## Diversity & Inclusion Seminar Sponsorship Opportunity

By sponsoring a Chambers D&I seminar, your firm will be demonstrating your commitment to supporting diversity and inclusion in the legal profession. Chambers D&I seminars provide an unrivalled opportunity to network with the in-house audience and peers at the event and to develop relationships with diversity trailblazers throughout the legal profession.

### OPTION 1

Host your seminar  
internally (in your office)

**£10,000 inc. VAT**

By supporting Chambers D&I, you are ensuring the continued impact of the events, as all our content is made available online so that our global audience of in-house lawyers can access it at any time. The majority of the content research and organisation for the event will be taken on by Chambers, but we value our sponsor's input and always consult on the key aspects of the event. In addition to this, the sponsor generally contributes one panelist to the discussion.

### OPTION 2

Host your seminar  
externally (in a hotel)

**£15,000 inc. VAT**



With only 3 seminar slots available, we advise you to book yours quickly if showcasing your firm as a leader in D&I is important to you.

SLOT 1	6th June 2019	9.00 - 12.00
SLOT 2	6th June 2019	13.30 - 16.30
SLOT 3	7th June 2019	9.00 - 12.00

*All of the above is subject to the Chambers and Partners Terms and Conditions*

For further information on sponsorship opportunities of our Chambers events, please contact our Head of Event Sales at the email address [Jess.Lindsay-Lonton@chambers.com](mailto:Jess.Lindsay-Lonton@chambers.com)